

## **CHARGE Anywhere Provides Wireless POS Terminals to the Pan-Massachusetts Challenge for their 29<sup>th</sup> Annual Fundraising Campaign**

SOUTH PLAINFIELD, NJ (July XX, 2008) – CHARGE Anywhere®, a leading provider of secure Point of Sale (POS) solutions and electronic payment services, is pleased to contribute premier wireless POS terminals to the Pan-Mass Challenge® (PMC). By providing these units, CHARGE Anywhere will make it possible for the PMC to securely accept credit cards across the 192 miles of the PMC.

CHARGE Anywhere, alongside COCARD®, a leading Merchant Service Provider, will provide these top of the line wireless secure mobile payment terminals for all donations leading up to the annual bike-a-thon. These wireless PCI-PED, PCI-PABP devices, that are tamper resistant, have a wide range of communication options and meet the most stringent security certifications.

With the use of CHARGE Anywhere's POS mobile payment devices, PMC will be able to process credit card donations and payments in a secure environment that will help eliminate security risks such as fraud. Over the past 29 years, PMC has raised \$238 million for the Jimmy Fund. Last year, 100% of the \$33 million raised from the campaign went to this fund. CHARGE Anywhere is proud to help PMC reach its goals by contributing its exceptional mobile payment solutions to this remarkable event.

**About CHARGE Anywhere:** CHARGE Anywhere is a leading provider of secure Point of Sale (POS) solutions and electronic payment services. Our proprietary Visa Payment Application Best Practices (PABP) Charge Anywhere® v2.0.0 Mobile Payment and POS software solution designed for QuickBooks®, Smartphones and e-commerce environments, and the Web Terminal Payment Solution - ensures Payment Card Industry (PCI) Level 1 compliance via ComsGate™ Payment Gateway. CHARGE Anywhere offers business partners and customers the most secure and robust selection of industry specific and customized POS solutions and services, including: IP/Wireless Payment Gateway, POS software, Encryption and Data Security Services, Custom Card Issuance, and Merchant Billing Services. For more information contact them at [www.chargeanywhere.com](http://www.chargeanywhere.com), or (800) 211-1256.

**About PMC:** The Pan-Massachusetts Challenge, an annual bike-a-thon, is a pioneer of the athletic fundraising industry and today raises more money for charity than any other single event in the country. In 2007, the PMC raised \$33 million and has raised more than \$204 million for cancer research and treatment at Dana-Farber Cancer Institute through its Jimmy Fund. In 2007, the PMC donated 100 percent of every rider-raised dollar directly to the cause demonstrating its fundraising efficiency. The PMC generates half of the Jimmy Fund's annual revenue and is Dana-Farber's single largest contributor. Over 230,000 individual contributions were made during last year's fundraising campaign. This year's goal is to raise \$34 million.

**About COCARD:** COCARD, an organization dedicated to providing unparalleled merchant processing solutions, was formed in 2000 by a group of banking and bank card professionals with over 100 years of combined payment processing experience. COCARD is pleased to be a registered ISO/MSP with National Processing Company®, First Data Commercial Services, and Chase Paymentech Solutions, LLC. Partnering with the industry's largest processors gives them the ability to provide numerous solutions that better serve your individual processing needs. This also allows COCARD the ability to present a customized, state-of-the-art processing solution, including the latest, most technologically advanced products and software offerings available today.

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