



Press Release

FOR IMMEDIATE RELEASE

Comstar Interactive selected as a PHONE+ Top 50 Channel Program

PHOENIX -- Nov. 5, 2007 -- PHONE+ magazine, a monthly publication of Virgo Publishing LLC for the telecommunications indirect sales channel, is pleased to announce that Comstar Interactive has been selected as one of its Top 50 Channel Programs. The results of this contest are published in the magazine's first-ever Channel Program Guide special issue, available now at www.phoneplusmag.com/ebooks

PHONE+ is very proud to honor Comstar and the Top 50 Channel Program winners. Comstar Interactive was selected among hundreds of companies that submitted their channel program details in hopes of being recognized as a Top 50 Channel Program. Voted on by indirect sales partners, the winners represent communications suppliers -- carriers, resellers, master agents and manufacturers -- who provide their agents with that extra something -- extra attention, rapid quotes, sales training or special promotions -- that makes agents want to do business with them.

"PHONE+ is honored to bestow special recognition upon these standouts. Their support for the indirect channel, and gains in the telecom industry overall, are much appreciated and lauded," said Mike Saxby, group publisher for PHONE+.

Comstar Interactive is a leading provider of secure Point of Sale (POS) solutions and electronic payment services. Our proprietary Visa Payment Application Best Practices (PABP) Charge Anywhere® Mobile POS software solution designed for QuickBooks®, Smartphones and e-commerce environments, and Web Terminal Payment Solution - ensures Payment Card Industry (PCI) Level 1 Compliance via our ComsGate™ Payment Gateway. A Certified Sprint Business Solutions Partner, Comstar offers business partners and customers the most secure and robust selection of industry specific and customized POS solutions and services including; IP/Wireless Payment Gateway, POS software, Encryption and Data Security Services, Custom Card Issuance, and Merchant Billing Services. For more information contact them at www.comstarinteractive.com or 1.800.211.1256.

Comstar CEO, Paul Sabella commented, "Comstar Interactive is very pleased to have been selected by our peers, customers and Phone + Magazine, as a Top 50 Channel Program 'who sets the standard for agent programs'. We feel this acknowledgement of support and recognition further validates our positioning as the ultimate value added partner. Especially when it comes to providing our business partners and customers with the most comprehensive suite of Point of Sale solutions the industry has to offer. Our primary objective is to continue making progressive strides, exceed expectations, and deliver to the marketplace, the best in class Point of Sale product innovations and solutions.

About PHONE+: PHONE+ magazine is the country's leading publication for communication distribution channels. For more than two decades, PHONE+ has been the undisputed leader in providing news and analysis to alternate distribution channels serving the communications industry. It is the unrivaled resource for resellers, aggregators, agents, brokers, VARs, systems integrators, interconnects and dealers that provide network-based communications and computing services and associated CPE, applications and professional services.

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