



## Press Release

### **Blue Bamboo and Comstar Interactive Announce Distribution and Technology Partnership for New Low Cost Wireless Payment Solutions**

April 17, 2007 - Las Vegas, Nevada - Blue Bamboo and Comstar Interactive are pleased to announce an agreement that will bring the H50 Wireless Payment Terminal and P25 Bluetooth Printer to the U.S. market. Blue Bamboo's all-in-one wireless H50 is a versatile handheld POS terminal that supports several communication modules, including GPRS and dial-up connectivity. With a multi-application environment that supports credit, debit, check, gift and loyalty payments, as well as a sleek ergonomic design, the H50 enables mobile professionals to receive electronic payments in a simple, portable and affordable manner. The H50 was the first wireless terminal to receive PCI-PED POS B certification, and also provides EMV Level 1 & 2 certification to ensure merchants meet compliance requirements. The H50 delivers merchants the rich feature set expected from a wireless payment device, without paying a premium. Blue Bamboo also offers the P25, a portable Bluetooth and USB thermal printer with optional MSR reader which extends payment processing capabilities to laptops, smart phones, and other mobile commerce devices. Comstar's PABP compliant Charge Anywhere® Point of Sale software will power the H50. Charge Anywhere can be updated wirelessly over the air (OTA) as features, functions and PCI compliance rules change; ensuring that your merchants always remain up to date and PCI compliant. Merchants using Charge Anywhere on the H50 will also benefit from our processor neutral industry specific software, real time data via Transaction Manager and a free Web Terminal. Activating the H50 on Comstar's payment gateway will allow you to choose any processor supported by Comstar: Buypass-Concord, CHASE Paymentech, First Data Omaha or Nashville, Global Payments, NOVA and TSYS. Comstar's sales channels can simply log on to the Partner Portal to activate the H50 the same way they would any other products supported on the ComsGate™ gateway. Later this year the H50 will be available on the Sprint CDMA network, exclusively through Comstar and special promotions will be available when converting from Mobitex to Sprint CDMA H50 terminals. Charge Anywhere software can also turn smart phones such as a Palm Treo and Windows Mobile Pocket PCs into wireless credit card terminals. When you combine the Blue Bamboo P25 Bluetooth printer to a Smartphone or PDA loaded with PABP compliant Charge Anywhere SmartPhone Edition, it turns the smart phone into a fully functional, low cost alternative to a credit card terminal. Comstar Interactive will be maintaining a significant quantity of H50's in inventory but notes that due to the high interest in this new low cost wireless terminal, quantities may be limited. ISOs can pre-order these terminals through Comstar at this year's ETA Annual Meeting and Expo. "Blue Bamboo is proud of its unique ability to offer our customers an affordable and easily deployable handheld solution for the wireless industry", said Jason Jones, CEO of Blue Bamboo." By leveraging Comstar's ComsGate™ Gateway and Charge Anywhere® POS Software on the H50, this partnership provides ISO's, agents and distributors with a better, more secure and inexpensive wireless terminal platform."

"Comstar partners will be the first in the US to be able to deliver the powerful H50 terminal. Comstar has long been known for their low cost Mobitex solution, with our Comstar terminal. We are now pleased to introduce and offer a new low cost CDMA/GPRS solution with the H50." said Paul Sabella CEO and President of Comstar.

Sabella continued "Our superior technology has always set Comstar apart from the competitors; the convenience of our on-line ordering system, real-time wireless network activations, merchant level billing and wide range of terminals supported through our gateway makes the deployment of wireless solutions a perfect fit for Banks, ISOs and Processors looking for robust but easy to use solutions. The addition of the new low cost H50 is the perfect complement to the extensive product offerings available through Comstar.

Comstar and Blue Bamboo understand that ISOs and Merchants are in constant demand to improve productivity and responsiveness. The powerful combination of the H50 wireless terminal powered by Charge Anywhere® Software, and the PCI Level 1 Certified ComsGate Gateway, provides Comstar's Sales Channels the product that their merchants are demanding.

If you are not currently signed up with Comstar as an approved sales partner and would like to become a partner to sell the H50, contact [sales@comstarmail.com](mailto:sales@comstarmail.com) or call 800.211.1256 x 150. To request a full product matrix please email [marketing@comstarmail.com](mailto:marketing@comstarmail.com)

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Find Blue Bamboo and Comstar at the ETA Annual Meeting and Expo, April 17-19th at the Mandalay Bay, Las Vegas. Comstar Interactive in booth # 214 and Blue Bamboo booth # 528 / 530

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**About Charge Anywhere, LLC DBA Comstar Interactive:** *Comstar is the developer of Charge Anywhere® POS Software, Charge Anywhere designed for QuickBooks, ComsGate™ Payment Gateway, Charge Anywhere Mobile and Web Terminal Payment Solution, provider of IP/Wireless Encryption and Security Services, Custom Card Issuing Solutions, and Contactless Payments. For more information contact them at [www.comstarinteractive.com](http://www.comstarinteractive.com) or [sales@comstarmail.com](mailto:sales@comstarmail.com), 800.211.1256.*

**About Blue Bamboo:** *Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. Visit [www.bluebamboo.com](http://www.bluebamboo.com) or email [sales@bluebamboo.com](mailto:sales@bluebamboo.com).*

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