



Press Release

Are You PCI Compliant – If Not Can You Spare \$500,000?

(SOUTH PLAINFIELD, NJ)

455 words

Merchants, ISO, Banks –

Eliminate the headaches and hassles of making sure your merchants are in compliance with the Card Association Rules. Comstar's Charge Anywhere® POS Software eliminates the worry of facing a fine for being out of compliance. Our Charge Anywhere software exceeds the Card Association Standards, with our proprietary auto update service we manage encryption keys and bin table updates, and display a message when new security updates are ready to be installed.

The Payment Card Industry (PCI) compliance is a set of security rules set forth by the credit card companies to guarantee that cardholder credit card data is kept secure. These standards apply to all merchants, service providers and members that store, process or transmit credit cardholder data in any capacity.

Per the PCI standard agreement, Visa and MasterCard can fine merchants that don't comply with the data standard or they can withdraw the company's right to accept credit card payments or process transactions. The bank that issued the credit card and the merchant's bank could also be fined up to \$500,000 per incident if a merchant or service provider they did business with was out of compliance with the standard at the time of a breach. (<http://www.wired.com/news/technology/0,1282,67980,00.html>).

Comstar provides ISO's with the complete package; including but not limited to:

- ✓ Charge ANYwhere® integration into QuickBooks.
- ✓ Easy Web-based Merchant Setup
- ✓ Real-Time Activations and Real-Time transactions viewed on the web
- ✓ Industry specific prompts for Retail, Restaurant, Quick Restaurant, Taxi/Limo, Towing, and Delivery.
- ✓ Transactions can be completed virtually anywhere -CDMA & GPRS networks from Sprint, Cingular and Verizon.
- ✓ Full-featured web-based reporting tools
- ✓ Comstar Payment Gateway - Accepts latest and most advanced terminals and contactless payments
- ✓ Automated Download File Builds
- ✓ Multi-Language Support
- ✓ Online Residual Reports
- ✓ Virtual Terminal/E-Wallet
- ✓ Encryption and Security Services
- ✓ Customized POS Solutions
- ✓ Level 1 PCI compliant
- ✓ Eliminates Portfolio Conversions

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Charge ANYwhere, LLC DBA Comstar Interactive: Comstar provider of Charge ANYwhere wireless POS, Encryption and Security Services, Virtual Terminal Payment Solution, Comstar Payment Gateway (CPG), Customized POS solutions, and Contactless payments. For more information contact them at www.comstarinteractive.com or 800.211.1256 x 150.